

PROGRAM INFORMATION

Tourism and Hospitality Business Management

Master's Degree



International School of Tourism, Surattani Rajabhat University
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Discover a New Learning Experience in Tourism Management!

Are you ready to become a leader in the rapidly growing tourism and hospitality industry? Our master's program offers in-depth learning in tourism and hospitality business management. Through modern academic approaches and practical experience, students gain knowledge and skills to develop sustainable tourism businesses while utilizing local resources effectively at an international scale.

Why Study with Us?

Short Study Duration

Complete your master's degree within 2 years with an intensive and up-to-date curriculum.

Diverse Learning Options

Courses offered in Thai and English to prepare you for global opportunities.

Comprehensive and In-Depth

Integrates historical, cultural, and managerial perspectives in tourism studies.

International Network

Open to Thai and international students - connect with professionals around the world.

Program Information

- Degree Title: Master of Arts (Tourism and Hospitality Management)
- Institution: International School of Tourism, Surattthani Rajabhat University
- Total Credits: Plan A (Thesis) at least 36 credits, Plan B (Independent Study) at least 36 credits
- Tuition Fees: Please contact the program for more details

Program Objectives

1. To produce graduates with profound knowledge in sustainable tourism and hospitality business management.
2. To develop research and design-thinking skills for innovation in management.
3. To instill ethics and professional responsibility with a positive attitude toward the profession.
4. To cultivate visionary professionals with appropriate leadership and personality.

Ready to Begin Your Exciting Academic Journey?

Apply today or contact us for more information.

[Apply / Contact via LINE Official](#)

Related Documents

#	Document	Category	Date	Link
1	TQF-Master of Arts in Tourism and Hospitality Business Management Program-	หลักสูตรศิลปศาสตรมหาบัณฑิต การจัดการธุรกิจท่องเที่ยวและบริการ > มคอ. 2	03 Nov 25	Download

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